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invitations that leave an

IMPRESSION

11 Ways to Invite Your

Guests with Style and Flair

For many of your guests, the invitation they receive to attend your wedding is the first taste of your big day. If you are feeling overwhelmed by all the choices—from paper to font to presentation—read on for some great ideas to make a great first impression and an exciting trip to the mailbox for your special invitees!

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INVITATIONS SHOWN | *Alia Designs, www.aliadesigns.com*

contemporary layouts and styles.

5 *Classic Tradition Meets Invitation Innovation*

Pocket enclosures have made their way into the printing marketplace. Couples are attracted to these products because they can contain all the pieces you may need to send in an organized and elegant fashion.

6 *The Skinny on the Mini*

Going small has its own "little" appeal. If you don't have a large amount of information that you need to communicate in your invitations, this is the perfect invitation option for you. It's sleek and modest and remember—good things come in small packages.

7 *Purple Passion*

When we say purple, we're not talking about soft lavender and periwinkles, but rather that eggplant hue that you can almost taste. Pair this bold, dark color with a green tea or a sunburst orange and you've got the perfect pairing of some of the season's hottest colors.

8 *Flower Power*

As destination weddings become more and more popular, there are unique and stylish possibilities you can explore when making the first festive impression through the invitation you send. Rather than palm tree or seashell motifs,



try incorporating your particular destination's state or national flower.

9 *Picture This*

Picture invitations are making a comeback, as incorporating a photo adds a fun and personal touch. Put those special engagement pictures to good use in a chic and tasteful layout.

10 *Tie It All Together*

While some consider bows to be out this season, that doesn't necessarily mean you shouldn't incorporate ribbon into your invitation. You can subtly add this garnish to your invite in a sleek, clean and contemporary manner. Instead of tying the ribbon in a bow or knot, simply use a one-dimensional layer to enhance the

look of your invitation.

11 *That's a Wrap*

A great way to implement your theme into an invitation is to wrap it with a print that ties it all together. Not only is the wrap inviting to look at, but it also keeps all your pieces in tact.

Remember, just like everything else related to your wedding, your invitations should be a reflection of you, and showcase some personality to give your guests a true taste of who you are as a couple.

So don't stress, because when it comes down to it, the most important part about the invitations is the special people you send them to, with whom you are choosing to share in your once-in-a-lifetime wedding day. ©